

IDEA SUITE HVAC

2025

IDEA SUITE HVAC is a Product Information Management (PIM) system dedicated to the HVAC industry.

It enables centralized management of all product information—from design, to operational and marketing management, through to data analysis and communication.



SYSTEM
PIM

“Optimize the entire HVAC product lifecycle from design to after-sales support”



IDEA SUITE **HVAC** **PIM** SYSTEM

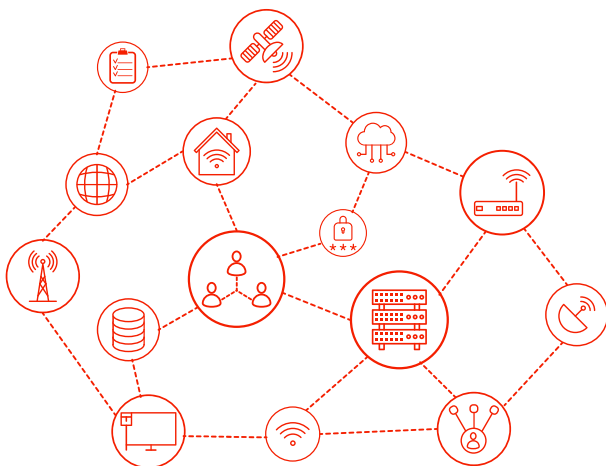


This suite collects, unifies, and updates all master, technical, commercial, and marketing data for **HVAC** products.

It enables management of descriptions, brochures, technical documentation, sales organization, order handling, after-sales service, and administration with a centralized database accessible to different departments.

IDEA SUITE also supports the creation and distribution of marketing content, such as multilingual brochures and communication materials, and integrates advanced data analysis tools like **Power BI** to provide insights into sales and product performance.

In practice, the **PIM** acts as a single hub for product information, ensuring consistent and updated communication across all channels, while improving operational efficiency and customer experience in the **HVAC** industry.



Product information is always up-to-date, easily accessible, and consistent across departments and communication channels, from design through after-sales service and data analysis.

These features make it possible to optimize the entire HVAC product lifecycle- from design to after-sales support- improving both operational efficiency and customer experience.

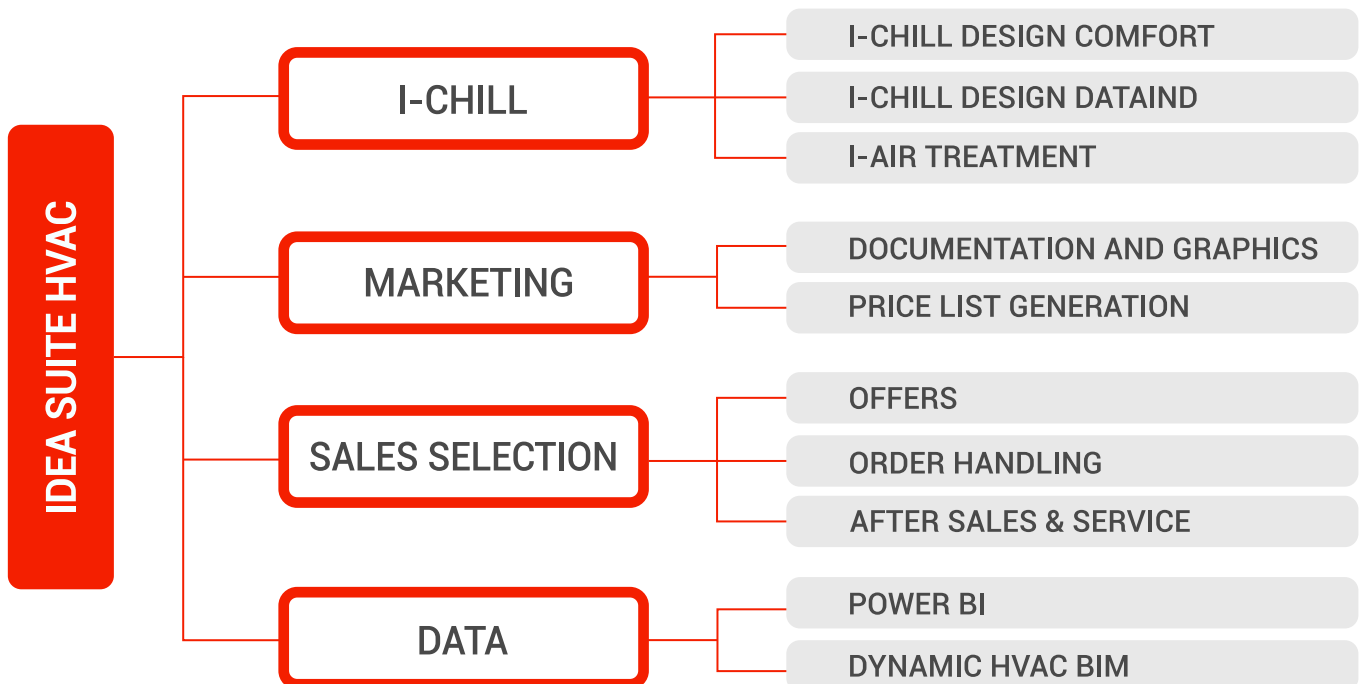
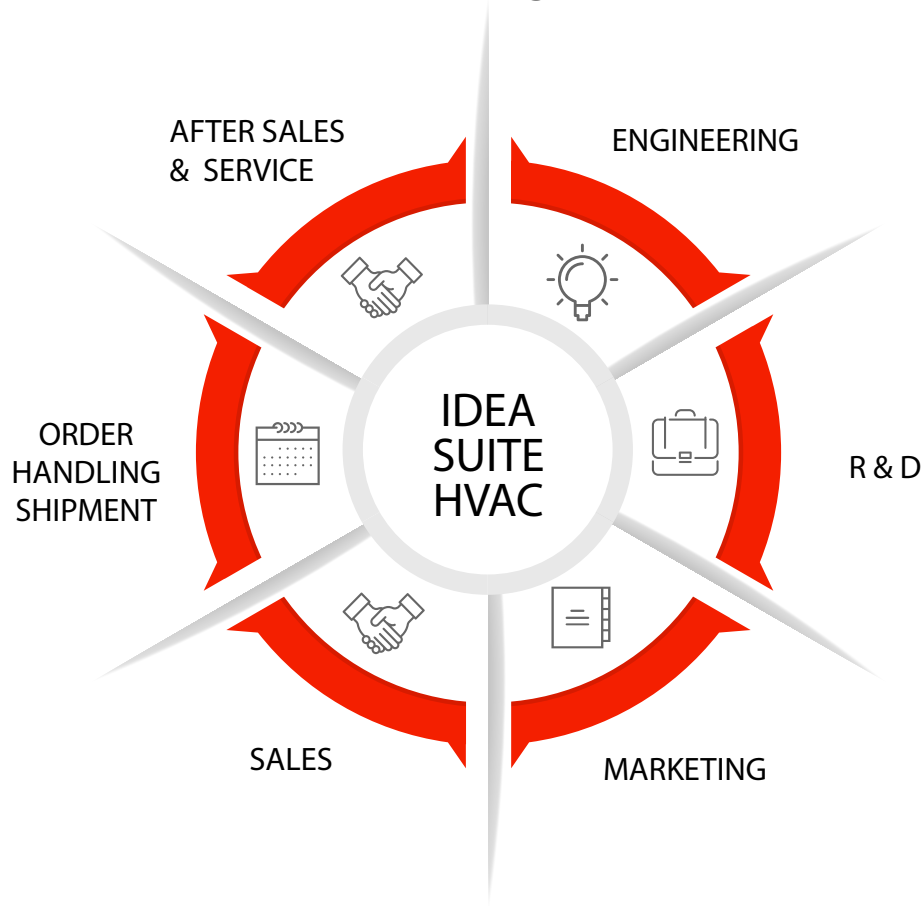


- **Product Data Management**
Complete technical master data (dimensions, materials, energy performance, certifications).
Dynamic, updatable product specifications (e.g., efficiency parameters, compliance standards).
Technical documentation archive (data sheets, installation manuals, certifications).
Management of product variants and customized HVAC
- **Marketing and Communication Content**
Creation and management of brochures, catalogues, and multilingual documents.
Centralization of digital multimedia content (images, videos, CAD)
- **Product Lifecycle Management**
Tracking of design, validation, and production status.
Product version updates with change history.
- **Commercial Integration**
Management of customer master data and distribution channels.
Support for order, quotation, and sales processes.
Coordination of after-sales and service activities.
- **Administrative and ERP Integration**
Connection with ERP systems for billing and inventory.
Integration with data analysis tools (e.g., Power BI).
- **Cross-Functional Collaboration**
Role-based access for design, marketing, sales, and service departments.
Approval workflows for data and document changes.
- **Automation and Synchronization**
Automatic data updates and synchronization with other company IT systems.
Customized notifications and reporting.
- **Security and Compliance**
Data backup and access control.
Compliance with HVAC industry standards and privacy regulations.



IDEA SUITE HVAC PIM SYSTEM

IDEA SUITE HVAC ensures complete coverage of product management needs specific to the HVAC sector, delivering efficiency, accuracy, and quality throughout the entire process- from design to after-sales service.



Thank you for choosing us!

